

CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Evan Twede Advertising
10942 S Lostwood Drive
Sandy, UT 84092-4973

<u>Contract / Revision</u> 65636 / 1		<u>Alt Order #</u> 25280721
<u>Product</u> TV		
<u>Contract Dates</u> 09/07/16 - 09/14/16		<u>Estimate #</u>
<u>Advertiser</u> Gary Johnson for President		<u>Original Date / Revision</u> 09/02/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KAYU	<u>Account Executive</u> Kara Erickson	<u>Sales Office</u> Political Revenue
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KAYU	09/07/16	09/14/16	M-F MORNING NEWS	M-F 7-8a		1:00			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/05/16	09/11/16	--WTF--				3	\$30.00			
	Week:	09/12/16	09/18/16	MTW----				3	\$30.00			
2	KAYU	09/07/16	09/14/16	M-F MORNING NEWS	M-F 8-9a		1:00			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/05/16	09/11/16	--WTF--				3	\$30.00			
	Week:	09/12/16	09/18/16	MTW----				3	\$30.00			
E 3	KAYU	09/11/16	09/11/16	Fox News Sunday(FOX)	Fox News Sunday(1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/05/16	09/11/16	-----S				2	\$40.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KAYU	09/05/16-09/11/16	Fox News Sunday(FOX)	Fox News Sunday(-----Su	1:00		\$40.00	NM		
			See MG 3.3									
	3	KAYU	09/12/16-09/14/16	M-F MORNING NEWS	M-W 7am-9am	-TuW-----	1:00		\$40.00	NM		
	Ⓜ MG for 3.2 09/11											
Totals											14	\$440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/14/16	14	\$440.00	(\$66.00)	\$374.00
Totals	14	\$440.00	(\$66.00)	\$374.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.